

## BHC welcomes the Riverside Grill as main ladies club sponsors

Bedford Hockey Club is delighted to announce the Riverside Grill as their headline ladies section sponsor for the next two seasons.



*The Bedford Hockey Club ladies captain's join staff at the Riverside Grill to launch the new club shirts*

The deal which was announced recently, see's the Riverside Grill's unique bull logo prominently displayed on the front of Bedford home shirt's and will also see all club tracksuits similarly branded.

It's an exciting time for the owners of the Riverside Grill who were first to back the Castle Quay development. They are now looking forward to the completion of the entire area with the opening of new restaurants and bars on Castle Lane – The Lane Bar opened this month and BAJA Cocina Mexicana opens in January. Next year will see the opening of The Calzone Co. and a Milkshake & Cookie outlet. Likewise Bedford Hockey Club are enjoying a tremendous start to the season with all ladies sides in the top 3 in their respective leagues all looking to push for promotion and hoping to secure some silverware at the end of the season.

Speaking about the new deal for the club, chairman Rob Moulam was thrilled to secure the support of such a successful vibrant new Bedford business "The club is delighted to have the Riverside Grill on board as our main ladies club sponsor for the next two seasons. With our new kit just launched, its great timing to be able to profile a fantastic new local business on all of our ladies home shirts. We are confident this is going to be a really great partnership for us both, and we look forward to some more on field successes this year with the Riverside Grill's backing".

For more information about the partnership or for additional photographs or interviews please contact Kate Costin, BHC Ladies 1<sup>st</sup> team captain on 07513 025712 or email [ladies1sts@bedfordhockeyclub.com](mailto:ladies1sts@bedfordhockeyclub.com)